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## FOR IMMEDIATE RELEASE

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## PINNACLE MARKETING GROUP MORE THAN DOUBLES WEBSITE CUSTOMER BASE

Bemidji, MN – April 13, 2020: Pinnacle Marketing Group, a full-service marketing company headquartered in Bemidji, MN, has announced two acquisitions that will more than double their website customer base.

The first purchase of approximately 300 website customer accounts is from Sytek Communications, a communications provider located in Upsala, MN. The second purchase of just over 60 accounts is from Nsight, a communications company headquartered in Green Bay, WI, serving Northeast Wisconsin. *“Pinnacle Marketing Group has served communication and broadband companies for over 27 years and through these longstanding relationships, we continue to discover and strengthen ways to partner and in this case, transition their clients into our care,”* said Pinnacle Marketing Group CEO, Shelly Geerdes. *“As communications companies increase their efforts to meet the demand of providing high-speed internet in rural areas, we are honored they are looking to us to take care of their business customers for their website and marketing needs.”*

The addition of over 360 website clients will add to Pinnacle’s existing 300+ client base, more than doubling the website design and hosting side of their business. *“We’ve worked hard to build out this line of service over the years”* said Pinnacle Marketing Group Products & Marketing Manager, Caralee Nowak. *“We have an excellent team and we’re proud to offer website services that are affordable and effective for our small business customers. We’re also grateful that we can continue to provide a variety of jobs in the area in relation to customer service, design and technology,”* said Nowak.

Pinnacle Marketing Group is a full-service marketing company, currently providing marketing solutions to businesses in over 37 states and 300 markets. In addition to website services they offer social media management, targeting online advertising through Google and social media, video production and graphic design services. For more information, visit [pinnaclemgp.com](http://pinnaclemgp.com).

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